

WHY STUDY AN MBA AT LA TROBE

"Our business school is committed to excellence in business education and research in order to make a difference to our students and the wider community. We do this through innovation, engaging with our industry partners and an emphasis on digital transformation and responsible management practice."

Professor Suzanne O'Keefe,
Dep Dean/Assoc Dean, Learning & Teaching
La Trobe Business School

TOP FIVE SKILLS YOU'LL GET AS AN MBA GRADUATE

While there may be an increase in demand for MBA graduates, employers are looking for students who can 'hit the ground running'. At La Trobe, we'll help you get the skills and knowledge employers want most.

The top five skills business graduates are recognized for are[†]:

80%	Interpersonal skills
75%	Learning, motivation and leadership
64%	Managing decision-making process
61%	Strategic and systems skills
57%	Knowledge of general business functions

Choose a course that meets industry demands.

COURSE OUTCOMES

With a La Trobe MBA, you'll understand emerging issues shaping modern business, such as digitisation, globalisation and responsible leadership.

You'll learn:

- **Business analysis**
Make informed choices with a holistic view of business.
- **Accounting and finance**
Analyse business practices with financial information.
- **Innovation**
Drive change across an organisation.
- **Responsible leadership**
Manage people and projects toward ethical and sustainable outcomes.
- **Entrepreneurship**
Take your business plans from conception to completion.

The qualification awarded on graduation is recognised in the Australian Qualifications Framework (AQF) as Level Nine.

[†] CEO Magazine, 2020, 2020 Global MBA Rankings

TAILOR YOUR MBA

Ranked third in Australia[†], La Trobe's online MBA has been designed to deliver core knowledge and skills essential for leaders in today's rapidly changing, global business landscape. You'll also have the opportunity to align your MBA studies to your professional prospects by picking a specialisation in one of the following areas:



Data Analytics



Applied Digital Health



Cybersecurity



Governance



International Management



**LA TROBE
UNIVERSITY**

ONLINE MBA FAST FACTS



18
months to
complete



\$58,500
total cost



12
subjects



\$4,875
per subject

OUTSTANDING ACCREDITATIONS

La Trobe's Business School is accredited by AACSB and EFMD. The online MBA is aligned to the UN's PRME, so you'll get world class learning to help boost your future.

When you graduate from an accredited business school, future employers identify you as having strong potential to succeed and you can be confident in taking on new roles.

- **AACSB | Association to Advance Collegiate Schools of Business**
Just 901 business institutions have earned AACSB Accreditation worldwide.
- **EFMD | European Foundation for Management Development**
Only 95 business schools have earned EFMD Accreditation worldwide.
- **PRME | Principles for Responsible Management**
Worldwide, this voluntary initiative has over 800 signatories.

ENTRY REQUIREMENTS

You'll need the following to apply:

- An undergraduate degree in any discipline
- Transcripts from all prior universities
- Letter of recommendation
- Three years of management or leadership experience
- WAM of 60 per cent or above at third-year level

OR Professional entry opportunity available

- Eight years work experience, with three years in a management or leadership role.

ARE COMPANIES STILL HIRING MBA GRADUATES?

According to a 2021 survey, 91 per cent of all employers, 95 per cent of those in the consulting sector and 96 per cent of those in the technology space plan to hire MBA candidates in 2021 – a demand that is projected to grow in every region over the next five years.¹

Overall

37%

Asia-Pacific

32%

Europe

54%

U.S.

34%





MORE OPPORTUNITIES FOR MBAs

Is it a coincidence that the industries that hire MBA graduates for leadership roles expect higher than average growth through 2025? We'll let you decide, but these sectors and the roles within them need qualified candidates.*

- **Health Care and Social Assistance Sector — 14.2% growth**
- **Professional, Scientific and Technical Services — 11% growth**
"Reflecting ongoing strength in demand for the services of qualified and highly educated workers throughout the economy."
- **Specialist Managers — 10.3% growth**
Includes those who work across business in marketing, finance, HR, production, sales and more.
- **Business, Human Resource and Marketing Professionals — 9.5% growth**
Includes non-management roles in finance and accounting, HR, analysts, marketing and public relations, information and organization, sales and more.

WHICH INDUSTRIES RECRUIT MBA LEADERS?

While MBAs are valued in every industry, you'll find leaders in these top five tend to have a graduate business school education.¹



72%
Consulting



69%
Products/
Services



71%
Finance/
Accounting



68%
Technology



72%
Healthcare

MBA graduates are also fast-tracked to upper level positions

*According to the 2020 Industry Employment Outlook and the Occupation Projection Report.¹¹

WILL I EARN MORE WITH AN MBA?

Regardless of where you study your MBA, the median salary of MBA graduates is 77 per cent more than those with a bachelor's degree and 53 per cent higher when compared to employees hired directly from industry.¹

Average starting salaries are generous for those with an MBA in Australia.

A\$138 000 – A\$147 000

MBA graduates in Australia³

A\$153 292

MBA grad from La Trobe⁴

The real value of studying an MBA pays off over your entire career. You'll be on track to have a much higher earning potential than those with an undergraduate degree alone.

US\$350 000

20-year premium of working with your MBA⁵

US\$790 000

Lifetime premium⁵

Given the demand for MBA graduates, the increase in salary and the lifetime premium, it makes sense to start your MBA sooner rather than later.

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onlinecourses.latrobe.edu.au

1. https://www.gmac.com/-/media/files/gmac/research/employment-outlook/2021_crs-demand-of-gm-talent.pdf
2. <https://www.mbanews.com.au/la-trobe-university-la-trobe-business-school/>
3. <https://good.mba/salary-australia/>
4. <https://gmata.economist.com/mba-finder/la-trobe-business-school/mba>
5. <https://poetsandquants.com/2021/05/05/lifetime-earnings-of-mbas/?submissionGuid=ef01eb79-d368-47a0-9dcf-72ae8c8b87db>
6. CEO Magazine
7. <https://www.aacsb.edu/accreditation/accredited-schools#:~:text=AACSB%2DAccredited%20Universities%20and%20Business,Accreditation%20for%20their%20accounting%20programs.>
8. <https://www.efmdglobal.org/accreditations/business-schools/efmd-accredited/efmd-accredited-programmes/>
9. <https://www.unprme.org/about>
10. <https://lmip.gov.au/default.aspx?LMIP/GainInsights/VacancyReport>
11. <https://lmip.gov.au/default.aspx?LMIP/GainInsights/EmploymentProjections>

SHAPE

THE

FUTURE

TODAY



**LA TROBE
UNIVERSITY**