

WHY STUDY AN MBA AT LA TROBE

"Our business school is committed to excellence in business education and research, driving impact through innovation, industry engagements, digital transformation and responsible management practice."

Professor Suzanne O'Keefe,
Acting Dean, La Trobe Business School

TOP FIVE SKILLS YOU'LL GET AS AN MBA GRADUATE

While there may be an increase in demand for MBA graduates, employers are looking for students who can 'hit the ground running'. At La Trobe, we'll help you get the skills and knowledge employers want most.

The top five skills business graduates are recognized for are[†]:

59%	Problem-solving
57%	Communication skills
55%	Strategic thinking
50%	Interpersonal skills
47%	Adaptability

Choose a course that meets industry demands.

COURSE OUTCOMES

With a La Trobe MBA, you'll understand emerging issues shaping modern business, such as digitisation, globalisation and responsible leadership.

You'll learn:

- **Business analysis**
Make informed choices with a holistic view of business.
- **Accounting and finance**
Analyse business practices with financial information.
- **Innovation**
Drive change across an organisation.
- **Responsible leadership**
Manage people and projects toward ethical and sustainable outcomes.
- **Entrepreneurship**
Take your business plans from conception to completion.

The qualification awarded on graduation is recognised in the Australian Qualifications Framework (AQF) as Level Nine.

[†] Corporate Knights Better World MBA Rankings, 2024

TAILOR YOUR MBA

Ranked second in Australia[†], La Trobe's online MBA has been designed to deliver core knowledge and skills essential for leaders in today's rapidly changing, global business landscape. You'll also have the opportunity to align your MBA studies to your professional prospects by picking a specialisation in one of the following areas:



Data Analytics



Digital Health



Cybersecurity in Business



Governance



International Management



**LA TROBE
UNIVERSITY**

ONLINE MBA FAST FACTS



18
months to
complete



\$59,100
total cost



12
subjects



\$4,925
per subject

OUTSTANDING ACCREDITATIONS

La Trobe's Business School is accredited by AACSB and EFMD. The online MBA is aligned to the UN's PRME, so you'll get world class learning to help boost your future.

When you graduate from an accredited business school, future employers identify you as having strong potential to succeed and you can be confident in taking on new roles.

- **AACSB | Association to Advance Collegiate Schools of Business**

Just 901 business institutions have earned AACSB Accreditation worldwide.

- **EFMD | European Foundation for Management Development**

Only 95 business schools have earned EFMD Accreditation worldwide.

- **PRME | Principles for Responsible Management**

Worldwide, this voluntary initiative has over 800 signatories.

ENTRY REQUIREMENTS

You'll need the following to apply:

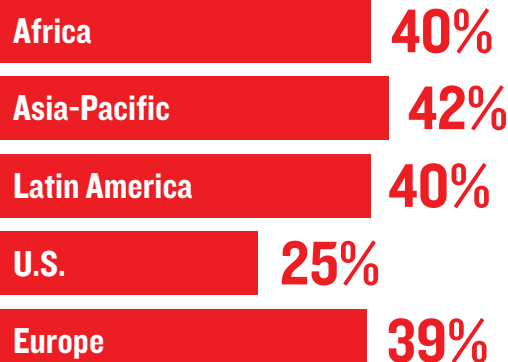
- An undergraduate degree in any discipline
- Transcripts from all prior universities
- Letter of recommendation
- Three years of management or leadership experience
- WAM of 60 per cent or above at third-year level

OR Professional entry opportunity available

- Eight years work experience, with three years in a management or leadership role.

ARE COMPANIES STILL HIRING MBA GRADUATES?

According to a 2024 survey, over a third of global recruiters expect to hire more MBA graduates, with increase projected demand in consulting and finance and accounting sectors – this demand is projected to grow in every region.¹



MEET THE DIRECTOR OF THE MBA PROGRAM



Alongside his role as Director of La Trobe's MBA Program, Dr. Ahmadi is currently serving as the Associate Professor of Entrepreneurship and Innovation at La Trobe Business School.

Dr. Ahmadi's teaching repertoire encompasses a wide range of subjects, including Design Thinking, Innovation Management, New Ventures

and Entrepreneurial Firms Development, Business-to-Business Marketing, Sales Management, International Marketing, Marketing Management, and Market Research.

His research interests primarily revolve around new venture growth, entrepreneurial marketing and product and brand innovation, with a particular emphasis on the dynamics of customer-firm relationships within start-ups and new ventures.

Currently, he is engaged in managing various research projects and grants that are relevant to the industry.

"Our Online MBA at La Trobe University offers a flexible, industry-relevant education designed to equip leaders with the skills to drive innovation in today's dynamic business world. We are committed to empowering our students to thrive through practical, real-world learning and a global perspective."

Dr. Hormoz Ahmadi,
Director of the MBA Program,
La Trobe Business School



MORE OPPORTUNITIES FOR MBAs

Is it a coincidence that the industries that hire MBA graduates for leadership roles expect higher than average growth through 2026? We'll let you decide, but these sectors and the roles within them need qualified candidates.²

- **Professional, Scientific and Technical Services — 16.8% growth**

"Reflecting ongoing strength in demand for the services of qualified and highly educated workers throughout the economy."

- **Health Care and Social Assistance Sector — 15.8% growth**

- **Managers — 9.2% growth**

Includes those who work across business in marketing, finance, HR, production, sales and more.

MORE LEADERSHIP OPPORTUNITIES

By 2026, 70% of boards are expected to include at least one member with cybersecurity expertise.³

WHICH INDUSTRIES RECRUIT MBA LEADERS?

While MBAs are valued in every industry, you'll find leaders in these top five tend to have a graduate business school education.¹



47%
Consulting



50%
Products/
Services



66%
Finance/
Accounting



59%
Technology



55%
Healthcare

MBA graduates are also fast-tracked to upper level positions

1st in Victoria
2nd in Australia
14th Globally

Corporate Knights Better World, 2024

6th in Australia
33rd in the World

CEO Magazine, 2024

Top 5 Online MBA Programs (Asia Pacific)

QS Ranking, 2024

WILL I EARN MORE WITH AN MBA?

Regardless of where you study your MBA, the median salary of MBA graduates is 73 per cent more than those with a bachelor's degree and 33 per cent higher when compared to employees hired directly from industry¹

Average starting salaries are generous for those with an MBA in Australia.

A\$105 000

Average base salary for MBA graduates⁵

A\$130 000 and above

Average salary for experienced professionals with MBAs⁶

28% salary growth

for MBA graduates post-MBA⁷

US\$350 000

20-year premium of working with your MBA⁸

US\$790 000

Lifetime premium⁸

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1. GMAC, 2024, Corporate Recruiters Survey, 2024 GMAC Corporate Recruiters Survey Report
2. Jobs and Skills Australia, 2023, Employment Outlook, Industry and Occupation Trends Report
3. Cyber Defense Magazine, 2023, What Will Cybersecurity Jobs Look Like in 2028?
4. Corporate Knights, 2024, Better World MBA: Top 40 MBA Rankings
5. PayScale, 2024, MBA Salary Research, Master of Business Administration (MBA) Salaries in Australia
6. Terratarn, 2024, MBA Salary in Australia: The Ultimate 2024 Guide For You
7. MBA Discovery, 2024, MBA Graduate Salaries
8. Poets&Quants, 2021, The MBA Premium

Additional sources:

CEO Magazine, 2024, Global MBA Rankings

QS World University Rankings, 2024, Online MBA Rankings

The information provided in this brochure is accurate at the time of publishing (January 2025).

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SHAPE

THE

FUTURE

TODAY



**LA TROBE
UNIVERSITY**